

CAPABILITIES STATEMENT



PARSON WILLIAMS GROUP LLC

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COMPANY OVERVIEW

PARSON WILLIAMS GROUP is an experienced MBE, NCHUB, and NCSBE certified small business providing professional services to business, nonprofit, and government organizations across North America.

As an organizational development consultancy, Parson Williams Group provides consulting, coaching, facilitation, and training services in the areas of diversity, equity, and inclusion. Through deep inquiry and collaborative strategies, we help thoughtful organizations build their capacity to create safe and productive work spaces that equip and empower their teams to carry out their mission-driven work with maximum impact.

NAICS CODES

Primary: **541611** *Administrative Management and General Management Consulting*

Secondary: 541612
541618
611430

CERTIFICATIONS



DUNS: 118343857
CAGE: 96H57
UNIQUE ENTITY ID: Q84KFNH59BE7

CORE CAPABILITIES

Organizational Equity & Inclusion Assessments
Employee Resource Group (ERG) Support
Instructional Design & Training Facilitation
Equity-Focused Strategic Planning
DEI Committee/Council Technical Assistance
Equity Action Plan Development
Equity-Focused Coaching (Individual & Team)
Intercultural Development Inventory Qualified Administrator

PAST PERFORMANCE

Public Health Institute
Racial Equity Diversity & Inclusion Consulting

New Mexico Supreme Court Commission on Access to Justice
Racial Equity Assessment & Recommendations

America's Service Commissions
Racial Equity Training Design & Delivery

Alternatives, Inc.
Equity Strategic Planning & Racial Equity Action Plan

Root Cause Institute
Racial & Economic Equity Service Framework Audit & General Consulting

Excellence driven. Human centered.